

**PRESS INFORMATION****Midermus After Sun: relief after sun**

**(Buenos Aires, September 2018)** Midermus, pharmaceutical cosmetics brand of Biosintex Laboratory, offers **Midermus After Sun**, a refreshing gel that provides instant relief after prolonged exposure to the sun.

Its formula based on **Aloe Vera** restores skin hydration, preventing peeling and improving tanning.

Midermus Post Solar is enriched with **Vitamins A and E** that provide antioxidant properties, helping to prevent photoaging.

This refreshing gel is light in texture, has a pleasant fragrance and is quickly absorbed by giving the skin the moisture it needs.

**TIPS after sun exposure:**

- Clean the skin well, removing all other bronzer, chlorine or saltpeter.
- Bathe with warm water so that the temperature change is not very abrupt.
- Put the gel after sun in the refrigerator so that in addition to moisturizing and nourishing, it lowers body temperature.
- Drink water after sun exposure to recover hydration.
- Eat food such as red fruits to increase the production of collagen, green leafy vegetables to stimulate hydration, or soy because it has a healing power that soothes redness.

For more information and to know the brand products, you can visit the networks:

Website: [www.biosintex.com.ar/midermus](http://www.biosintex.com.ar/midermus)

Facebook: [Midermus](#)

Twitter: [Midermuscremas](#)

Instagram: [Midermuscremas](#)

# Real effects. Midermus sensations.

**Agradecemos su difusión.**

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